



460 East Swedesford Road  
Wayne, PA 19087

**idc-partners.com**  
610.337.3636

**gointernu.com**  
484.588.5500



Innovation is the ability to see change as an opportunity...

## ... IDC Partners and Intern U – Changing the Face of Business

In the fast-paced global economy of the 21st century, the way you do business is constantly evolving.

What does the successful business of the future look like? **Cutting-edge. Creative. Customized. Cost-effective.**

With IDC and Intern U, industry experience meets innovation. Together we are breaking the mold and building a new business model – **corporate and collegiate convergence**. We are changing how you do business.

**Our companies help your business prepare for the future – from strategy to solutions.**

We help you prepare for today's threats such as computer viruses, loss of key employees and the challenges of securing the best new talent in a highly competitive job market.

We help you keep your business running and stay connected to your clients to prevent the financial setback of downtime.

We help you plan for the growth of your business by finding top talent that will excel in your company culture and propel you ahead into the future.



“Good fortune is what happens when opportunity meets with planning”

– Thomas Edison



“The ‘customer comes first’ philosophy really shines through at IDC Partners. They are a team of true professionals – they make sure there is a mutual understanding about what my business needs, and they make the commitment to get it right.”

– John Supplee  
CIO  
Haverford Trust

IDC Partners is a business continuity consulting firm that takes a holistic approach, determining how you can minimize threats to your company lifeline. For almost two decades, we have challenged clients to shift perspectives and begin asking the right questions to guarantee that their people, processes, and technology are running smoothly.

*Our consulting services optimize your business uptime.*

**Business Continuity Planning –  
“Protecting your Key Assets”**

Our customizable approach to business continuity planning, based on industry best practices, protects your assets – from people and data to technology. We evaluate your critical business functions with a *business impact analysis* to help you reduce the risk of business interruption and costly downtime, ensuring your peace of mind and the rapid restoration of your operations.



*Our consulting services include business impact analysis, recovery strategy, plan development and implementation, in addition to change management and plan audit, management, testing, and training.*

**Business Process Management –  
“Streamlining your People, Technology,  
and Process”**

Similar to business continuity planning, our approach to business process utilizes the *business impact analysis* to examine your company’s overall operational effectiveness. We can offer a fresh perspective, helping you find and fill in any gaps in your process, eliminating duplication of work effort and resulting in greater productivity. We lead the transition of your teams to a process-centric organization, allowing you to allocate resources appropriately and gain maximum efficiency.

*Our consulting services include business impact analysis, process strategy, change management, project management, and project recovery.*





INTERN U

With clients complaining of their offshore global workforce woes, IDC Partners started Intern U to bring job opportunities back onshore and keep talent local. Today, Intern U offers an innovative model for seasoned professionals to work together with student interns as a team to provide quality solutions to your business. IDC Partners' collaboration with Intern U is the unique onshore solution to rival the offshore outsourcing model - in both price and quality.

Our team takes pride in building relationships between businesses, our industry professionals, and students. Intern U's customized multi-step interview process, *Go Live<sup>®</sup>*, is designed to discover the maximum potential of both parties involved to determine the best possible compliment between your company and our skilled interns.

**At Intern U, we believe in:**

- **An onshore model** – Eliminating interruption in your business work flow due to language barriers or time zone difference
- **Keeping talent local** – Drawing in talented students from the Philadelphia area, encouraging regional economic growth
- **A unique resourcing method** – Providing you with the most qualified interns through our customized multi-step *Go Live<sup>®</sup>* interview process
- **Cost-effectiveness** – Increasing quality of entry level candidates with no hiring fees
- **Innovation** – Adding high energy levels and fresh ideas through young talent

“Intern U is like eHarmony for internships. They take the time to really get to know both the clients and interns and make sure one would be a good fit for the other. You won't get that kind of attention to detail anywhere else.”

– John V. Steinmetz  
Senior VP, Technology Solutions  
SEI Investments



“Intern U understood our vision and executed it, and the end product was a fully customized application that was exactly what we needed.”

– Ron Mickey  
GM, Marketing Programs  
SunGard Higher Education

#### Intern U & IDC Partners' Collaborative Services

- **ITM.D<sup>SM</sup>**

**“Securing the Health of your Technology”**

Supports the technology behind your business, making sure there is no skip in the heartbeat of your system, and aids in a speedy recovery if a problem occurs to ensure optimal network performance daily.

*Our solution benefits include network analysis, performance monitoring and reporting, maintenance, and onsite support.*



- **Help Desk**

**“Maximizing your Office Productivity”**

Offers fully customizable, centralized support for your end users' technology issues to speed up problem-solving and increase employee productivity.

*Our solution benefits include round-the-clock 7-days-a-week support, VoIP phone system fully integrated with ticketing system, and customizable call tracking and reporting.*

- **Software Development**

**“Enhancing your Business Applications”**

Creates new or enhanced features and functionality to your software applications that can be customized and aligned to your business needs.

*Our consulting services include business application development, website design and development, Software Development Life Cycle (SDLC) methodologies, and quality assurance testing processes.*



**Equipping** companies to better prepare for their futures.  
**Creating** opportunities through industry innovation.  
**Driving** economic prosperity for our region.

**IDC Partners & Intern U –  
Changing how you do business.**



“Outsourcing overseas has changed the way every company is looking for support. Together, IDC Partners and Intern U provide that support at competitive prices, and we’re doing it onshore.”

– Chris Burns  
Founder  
IDC Partners & Intern U

